



Laura Allen

Co-Founder at Gone Adventurin'

Laura Allen is the Co-Founder at Gone Adventurin' - a social enterprise that provides sustainability strategy, program execution and amplification through storytelling. Focused on driving the circular economy in Asia. Clients include Danone, DOLE, Unilever, P&G, InterOil, National Geographic Live, NTU & A*STAR.

Laura is passionate about circular economy, waste management (and changing this to be all about materials), and the future of food. She is also a specialist in Asia's social and environmental challenges - including water scarcity and waste. In 2015 she co-founded an award winning community farm in Singapore with 40 over members. In her spare time, Laura loves being outdoors, doing sports and going on adventures. She also has a keen interest in mindfulness, mental health and raising awareness about depression.